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## **Sterling Holidays announces the opening of its 19th resort!**

*January 17, 2013*



Sterling Holidays, India's leading Vacation Ownership and Leisure Hospitality Company, announced the opening of its 19th resort, Dharamshala - The Sanctuary. The resort will welcome guests from December 1st, 2012. With this addition, Sterling now offers its members and guests a choice of 19 resorts across India's most scenic holiday destinations.

With a majestic view of the Dhauladhar range and the gurgling, perennial brooks of the Beas River, The Sanctuary offers the best of both worlds – cosy comfort within and a world of natural beauty outside. The full-service, modern resort has 26 elegantly furnished rooms, a multi-cuisine restaurant, bar, conference facilities and a range of recreational activities designed to engage members and guests in fun-filled, memorable holiday experiences.

Commenting on the opening, Ramesh Ramanathan, Managing Director, Sterling Holidays, said, "The addition of Dharamshala - The Sanctuary is yet another significant step forward in our efforts to increase our resort network and offer our members and guests holidays in scenic destinations. Over the next few months, we will be working to bring to fruition our plans to offer more scenic getaways across India."

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## **About Dharamshala as a location:**

Dharamshala is a city in the upper reaches of the Kangra Valley and is surrounded by dense coniferous forest. Dharamshala is the winter seat of the Himachal Pradesh government, the district headquarters of Kangra district, and is also famous world over as the home to the Dalai Lama. Dharamshala is known for its religious significance and is home to the largest Tibetan temple outside of Tibet. It's seen as a place to restore spiritual energy, and enjoy the picturesque beauty of nature be it with a stroll to the Bhagsu Waterfall or a climb up the hill to Triund to bask in stunning views of the Himalayas.